INTRODUCTION TO TOURISM

PARTICIPANT’S WORKBOOK
Introduction to Tourism is a regional Pacific project commissioned by The Commonwealth of Learning.

This edition : September 2002

Written and designed by :

Willie Tapasei and Enny Kalwajin, Vanuatu Institute of Technology and

Paul Wightman, Instructional Designer, The Open Polytechnic of New Zealand.

Edited by: The Open Polytechnic of New Zealand.

Project managed by Jenny Williams, The Open Polytechnic of New Zealand.
Contents

*The participant's workbook*

Module 1 What is a tourist?
Module 2 What is tourism?
Module 3 Where do tourists go?
Module 4 Why do they come to my village?
Module 5 Good things from tourists
Module 6 Bad things from tourists
Module 7 Things I need to know about tourists
Module 8 Things I need to take care of for tourists
Module 9 Eco-tourism
Module 10 Keeping the culture alive
Module 11 Who is involved in tourism in my area?
Module 12 Opportunities for me

Checklist

Further study
The participant’s workbook

This course will make you think about tourists.

As you go through this workbook you will look at

- where tourists come from
- why they come here and
- the things they like to do when they are here
- things you should know about tourists
- good things and bad things that can come from tourism
- people and places involved in tourism in your area.

Picture
from the local tourist industry of the country
Module 1

What is a tourist?

What do you think a tourist is?

Talk to your friends and family and ask them what they think a tourist is.

Put a tick (✓) by the people in this list you think are tourists.

- Your neighbour going shopping
- Friends visiting you from another country
- An Australian in your country
- Your Aunty visiting you from another village
- A family from Noumea on holiday
- Someone going to work
- Friends visiting you from another island

Now put a around people who come from your country. These are *Domestic tourists*.

Now put a around people who come from another country. These are *International tourists*.
Why do tourists come to this country?

Look at the photos below. They all show some reasons for tourists coming here. What are they?
Module 2

What is tourism?

Watch the video about tourism in this country.

Which of these did you see on the video?

- Photo aircraft
- Photo market
- Hotels/accommodation
- Photo Cruise ship
- Photo banks
- Photo Diving
- Photo restaurants
- Photo bus
Module 3

Where do tourists go?

Where do tourists go in Vanuatu?

Draw a line from each picture to the places in Vanuatu where they belong on the map.

Talk to family and friends about what you see in the pictures.
Now mark on the map of your island these places.

- Main towns and villages
- Cultural areas (for example places for custom dancing, for ceremonies, for weddings)
- Gardens
- Scenic places – mountains, waterfall, volcanos
- Resorts
- Tourist beaches
- Main hotels
- Other tourist accommodation
- Tourist attractions – diving, markets
- Custom villages

(Your tutor will give you a map for your island/location.)
Module 4

Why do they come to my village?

Work together with your family, friends and others on the course. Talk about why visitors may come to your village.

Put a tick (✓) by any of these pictures that show things you have in your village

- Village life
- Swimming/diving/ bush walking
- Arts/crafts
- Hotel resort
- Custom dancing
- Waterfall or other beautiful scenery
- Add others – business, shopping, local scene, bungalows, market etc

What other things do tourists come to see or do?
Module 5

Good things from tourists

Talk to friends, family and other course participants about the good things you can get from working with tourists.

Listen to the stories on the tape.

Talk about these pictures.

- work
- money
- Learn things
- Meet new people
- Young people getting involved in cultural things by carving, weaving
- New things

What other good things did you find?
Module 6

Bad things from tourists

Talk to friends, family and other course participants about the bad things that can come from working with tourists.

Listen to the stories on the tape.

Talk about these.

- exploitation
- Affects our way of life
- Tourists take over our place
- Loss of culture
- Bad ideas for kids
- Others e.g. McDonalds/fast food; Everything costs more

What other bad things did you find?
Module 7

Things I need to know about tourists

Talk to friends, family and other course participants about things a tourist may see differently.

Match the pictures:

**Our way**
- gestures
- Taboo sites
- Village or houses -local

**Tourist way**
- gestures
- Special places
- Terrace house/city
- Food -local
- Food Eg. Types or supermarket or restaurants

Others eg
- Dress codes
- Names
- Make up/jewellery
Module 8

Things I need to take care of for tourists

Talk to friends, family and other course participants about the kinds of food and water that tourist will need.

Tick (✓) the pictures of those that are OK for tourists and put an (x) by those that may be unsafe.

- Raw (undercooked) meat/fish
- Hands preparing food
- Water tap
- Well for water
- Cooked food
- Others eg mosquito net, bathroom/toilet system, bedding
- River (bucket)
- Bottled water
Put an (X) by the pictures that can be bad for tourists and a tick (✓) by those that help them.

- mosquito
- Sun block cream
- The sun
- Red people on beach?
- Insect repellent can
- Door screens
- Poison animal or insect
- sandshoes
- Poison plant
- hats
- others
Talk to friends, family and other course participants about the way a tourist hopes to see your village.

Tick (✓) the pictures of those that tourists would like and put an (✗) by those that the tourist would not like to see.

- Abandoned building
- Cleared forest
- Traditional farming, gardens
- Forest in its natural state
- Litter – cans /paper
- Wrong type of building
- Natural village scene
- Clean shore/river /beach
- Wrecked car
Module 10

Keeping the culture alive

Talk to friends, family and other course participants about cultural activities that you can share with tourists.

Write down (or draw a picture of) three cultural activities or ceremonies that you are happy to share.

- 
- 
- 

Write down (or draw a picture of) two cultural activities or ceremonies that you would not share with tourists.

- 
- 

Explain your choices to the other course participants.
Module 11

Who is involved in tourism in my area?

What people do you know in your area that work with tourists?

- 
- 
- 
- 

Write down contacts or names of people you know for some of these:

- Farmers
- Women’s associations
- Youth/ cultural groups
- Church
- Families
- Transport operators
- Chiefs
- Local tour guides
- Others
Module 12

Opportunities for me

Think about each module in this course.

What tourism opportunities or things that interest you can you remember from each one?

<table>
<thead>
<tr>
<th>Module</th>
<th>Opportunity or interest</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Picture from mod 1</td>
</tr>
<tr>
<td>2</td>
<td>Picture from mod 2</td>
</tr>
<tr>
<td>3</td>
<td>Picture from mod 3</td>
</tr>
</tbody>
</table>

Add in the same for each of the other modules

4
5
6
7
8
9
10
11
Checklist

What can you do and what do you know after doing this workbook?

Put a tick (✓) for YES.

☐ I know where tourists come from.

☐ I know why tourists come and the things they like to do when they are here.

☐ I understand some of the good and bad things that can come from tourism.

☐ I understand some of our things that can be bad for tourists.

☐ I can find information about tourist businesses in my area.

If you put a lot of ✓, 😊 well done!

If you didn’t put a lot of ✓, you could ask your tutor to explain some of those things again.
Further study

If you want to learn more about running a business or becoming involved in tourism, find out about these courses:

(The delivering institution is to add relevant courses that participants may like to consider.)